

Apps Associates Salesforce Sales Cloud QuickStart Offerings



A highly adaptable platform that can handle:

- Lead/Account/Contact Management and Opportunity/Product Configuration
- Channels & Digital Engagement and Automatic Workflows as well as Instant Metrics

Salesforce Sales Cloud QuickStart Package 1	Salesforce Sales Cloud QuickStart Package 2
<ul style="list-style-type: none"> ✓ 8-hour Discovery session/kickoff ✓ 4 weeks in length ✓ Setup of Accounts, Contacts, Opportunity, and Leads <ul style="list-style-type: none"> » Includes basic Opportunity management (no product set up) » Quoting will not be available in this package ✓ Basic user, sharing and security setup (up to 3 profiles) ✓ Single Lead Process ✓ A single Web to Lead set up from your website ✓ Up to 3 Validation Rules ✓ Standard Reports and Dashboard for Sales Cloud (up to 10 reports and 1 dashboard) ✓ Load up to 6 months or 500 records, per objective via a formatted excel spreadsheet ✓ Single Hands-On End-User Training Session 	<ul style="list-style-type: none"> ✓ 3-days discovery session/kickoff ✓ Project timeline 6 weeks in length ✓ Setup of Accounts, Contacts, Opportunities, and Leads ✓ Product Set up with 2 pricelists to support opportunity quoting ✓ Up to 3 Record Types with related Custom List views and page layouts ✓ Basic user, sharing and security setup (up to 3 profiles) ✓ Up to 3 Custom workflows, field updates or validation rules ✓ 1 Standard approval process ✓ 1 Email Communication Template ✓ Standard Reports and Dashboard for Service Cloud (Approx. 10 reports and 1 dashboard) ✓ Load up to 1 year or 1000 records, per objective, via a formatted excel spreadsheet ✓ Single Hands-On End-User Training Session

Salesforce Sales Cloud Custom Solution	
<ul style="list-style-type: none"> ✓ Depending on the complexity of process re-engineering, one to multiple weeks of discovery and design sessions to be held on site or remotely based on travel budget ✓ Custom Configuration of Standard Sales objects: Accounts, Contacts, Opportunities, and leads ✓ Product and Price list set up ✓ Develop and deploy custom objects to support enhanced business process enablement ✓ Based on requirements, creation of multiple Custom Fields per object ✓ Creation and deployment of multiple workflows (based on process needs) which may include: <ul style="list-style-type: none"> » Field change » Notifications » Approval processes 	<ul style="list-style-type: none"> ✓ Email Communication Template ✓ Analytics (Custom Reports and Dashboards) ✓ Complex data loading from legacy systems ✓ Single Hands-On End-User Training Session and/or Train the trainer depending on size and complexity ✓ Price is dependent on the requirements identified and the level of effort. An Statement of work would be developed before any work is started