Discover the Best Business Intelligence (BI) & Analytics Strategy for your Company

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*Technology Stacks and BI tools are never one-size-fits all…and we believe that your strategy isn't either. If you're using an **Oracle ERP solution** but still feeling lost among the myriad options on the market, we're here to help you drive results.*
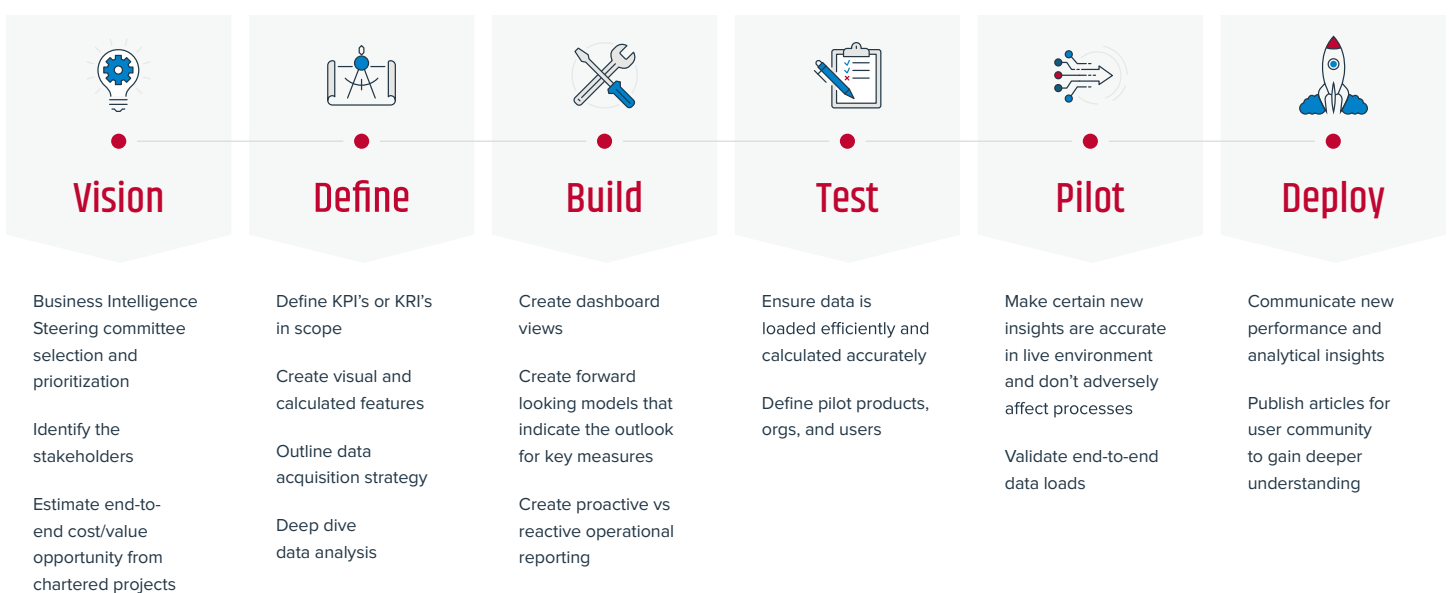
Bringing Your BI & Analytics Vision to Life

With over 140 dedicated BI and Analytics consultants, we know the "secret sauce" to more efficiently execute on your enterprise-wide BI initiatives – while identifying the KPIs that will move the needle on your business strategy.

No two organizations are the same and neither are their BI goals. Here's what you can expect from a personalized session with one of our professionals:

- Identification of the key metrics that would make a difference to your organization
- Workshop with key business stakeholders, including an executive-level dashboard presentation
- Recommended strategy and approach for the best enterprise business intelligence solution for your organization
- Implementation plan for roll-out
- Recommended technology framework

We take a phased approach to implementation planning and development, to ensure your team has input and visibility every step of the way.

Vision
Business Intelligence Steering committee selection and prioritization

Identify the stakeholders

Estimate end-to-end cost/value opportunity from chartered projects

Define
Define KPI's or KRI's in scope

Create visual and calculated features

Outline data acquisition strategy

Deep dive data analysis

Build
Create dashboard views

Create forward looking models that indicate the outlook for key measures

Create proactive vs reactive operational reporting

Test
Ensure data is loaded efficiently and calculated accurately

Define pilot products, orgs, and users

Pilot
Make certain new insights are accurate in live environment and don't adversely affect processes

Validate end-to-end data loads

Deploy
Communicate new performance and analytical insights

Publish articles for user community to gain deeper understanding

Mapping Your Strategy to Measurable KPIs

Once we've mapped out an implementation strategy tailored to your needs, we'll conduct a deep dive into the current state of your organization's objectives and use that information to set goals and identify any gaps. Together, we'll define the KPIs that hold the most value for your organization and identify the strategy to get there.

THE CHECKLIST FOR SUCCESS

Discovery

- ☐ Understanding of the current policy and processes
- ☐ Engage with the divisions/ Departments and consumers of data
- ☐ Senior management's view of the organizational goals and objectives
- ☐ Gap analysis: Identify differences from best practices, divisional needs or organizational imperatives.
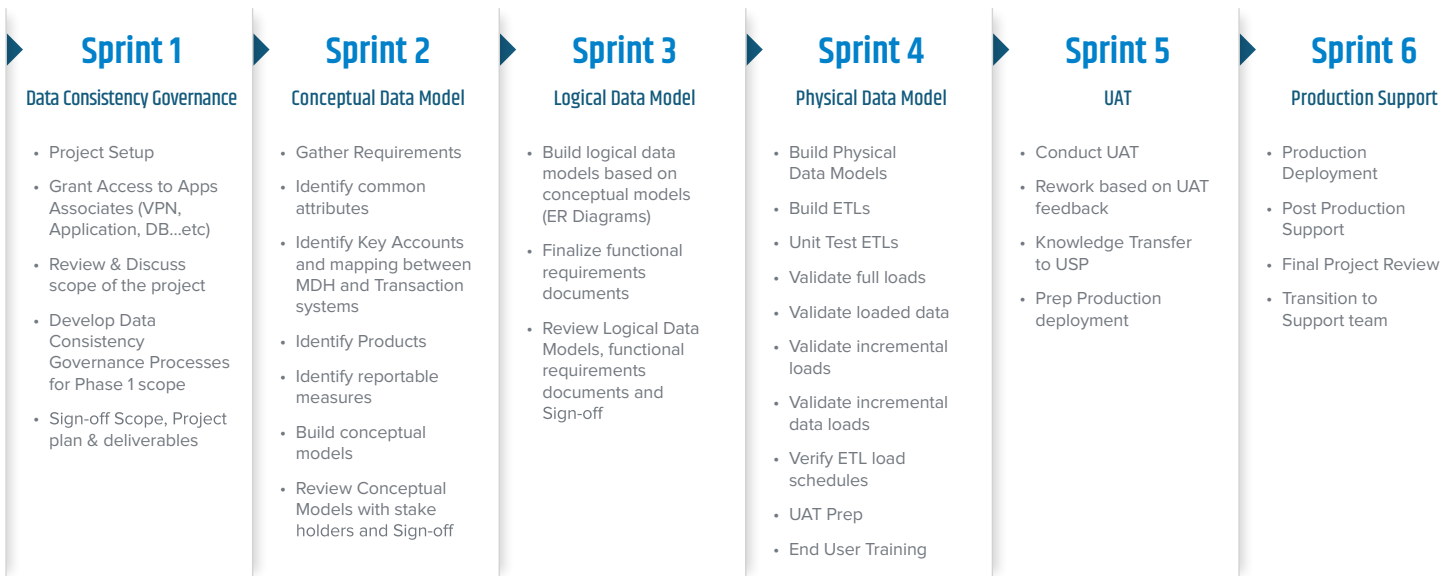
Strategy & Goals

- ☐ Sales Visibility
- ☐ Enterprise View of key Golden Accounts
- ☐ Integrated Set of Product Information
- ☐ Backorders and Recalls
- ☐ Snapshots of Catalog List Price
- ☐ External Data Integration

KPI Definition

- ☐ YTD & LTD Sales, % Sales Growth by Account Hierarchy & Product
- ☐ Annual Recurring Revenue, Gross Margin, Net Profit Margin
- ☐ Customer Loyalty & Retention
- ☐ Booked Revenue, Recognized Revenue
- ☐ Backorder as a % of Booked Revenue. Recalls as a % of Recognized Revenue
- ☐ Changes in Catalog List price

The Final Frontier for Implementation

In a succession of 6 sprints, we'll partner on the following to bring your new BI & Analytics tool to life:

Sprint 1
Data Consistency Governance

- Project Setup
- Grant Access to Apps Associates (VPN, Application, DB...etc)
- Review & Discuss scope of the project
- Develop Data Consistency Governance Processes for Phase 1 scope
- Sign-off Scope, Project plan & deliverables

Sprint 2
Conceptual Data Model

- Gather Requirements
- Identify common attributes
- Identify Key Accounts and mapping between MDH and Transaction systems
- Identify Products
- Identify reportable measures
- Build conceptual models
- Review Conceptual Models with stake holders and Sign-off

Sprint 3
Logical Data Model

- Build logical data models based on conceptual models (ER Diagrams)
- Finalize functional requirements documents
- Review Logical Data Models, functional requirements documents and Sign-off

Sprint 4
Physical Data Model

- Build Physical Data Models
- Build ETLs
- Unit Test ETLs
- Validate full loads
- Validate loaded data
- Validate incremental loads
- Validate incremental data loads
- Verify ETL load schedules
- UAT Prep
- End User Training

Sprint 5
UAT

- Conduct UAT
- Rework based on UAT feedback
- Knowledge Transfer to USP
- Prep Production deployment

Sprint 6
Production Support

- Production Deployment
- Post Production Support
- Final Project Review
- Transition to Support team

With your new analytics and data management solution, you gain the power to spot trends immediately, pivot your strategy as a result, and have a positive impact on your efficiency and bottom line. To learn more about analytics and data management and how we can help you manage your data efficiently, visit our Analytics homepage or call us at +1-978-399-0230.

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