

# Overcoming Common Cloud Business Integration Hurdles



The benefits of cloud technology are well-documented. It not only streamlines standard business processes; it allows companies to future-proof their technology stack to ensure they maintain a competitive advantage. Hosting legacy or custom SaaS applications in the cloud increases flexibility and agility, while decreasing overall costs and maximizing IT ROI.

However, there is a hard truth about transitioning to the cloud that often goes unspoken: **Business Integration**. In fact, a recent survey from MuleSoft reported that 90% of SaaS providers stated that Business Integration is a “common” or “very common” hurdle when deploying SaaS applications. As new SaaS applications are introduced, it is typical for businesses to encounter “cloud silos,” where enterprise data is segregated and no longer presents a holistic view of the organization. The increasing adoption of Platform as a Service (PaaS) and Infrastructure as a Service (IaaS) models only furthers this connectivity challenge.

For organizations making the leap to the cloud, it becomes a balancing act. Without prioritizing Business Integration, the tech environment can easily become unwieldy and difficult to manage, with the potential for major security risks.

## Cloud Business Integration Should Ease Your Challenges...

Without effective strategies for cloud Business Integration, customers can encounter the following challenges:



### Fragmentation

Poor Business Integration can result in fragmented business processes across both cloud and any on-premise applications.



### Duplication and Inconsistency

Often, organizations overlook consolidation of data when integrating cloud technology, resulting in duplicate data sets. This makes it increasingly difficult to make critical business decisions.



### Incurred Costs

Manual intervention in poorly executed Business Integrations can save the day, however, it can hurt the wallet. Business Integration is something that should be done right the first time, to avoid additional costs down the line to resolve system and data issues.

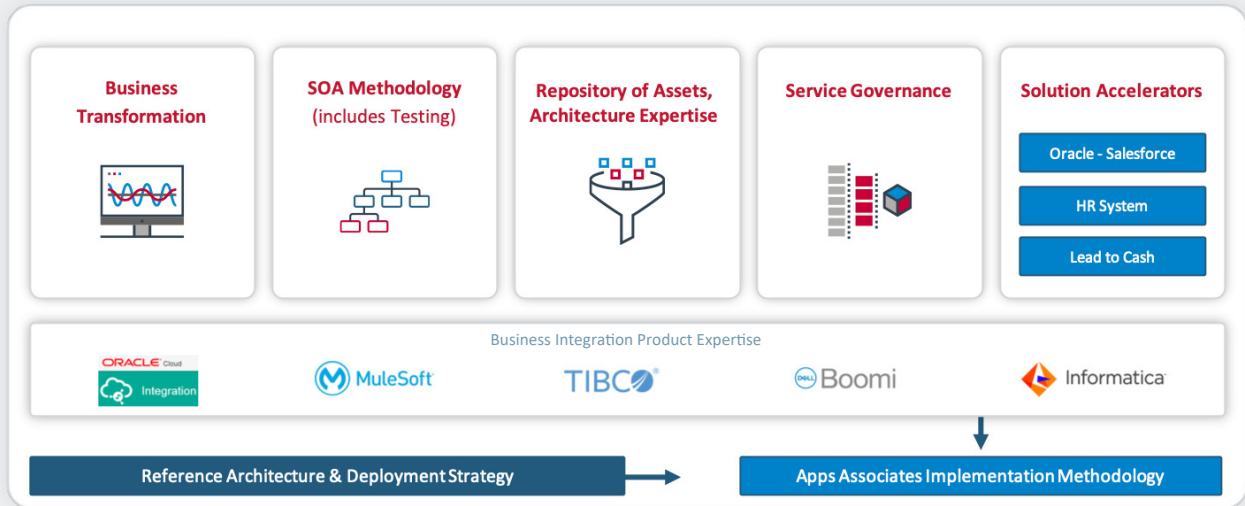


### Limited Visibility

Where transactions and processes span multiple platforms, visibility becomes limited, leaving organizations with little to no insight as to how they are performing.

## Find a Partner in Apps Associates

As an Oracle partner since 2002, none of the challenges stemming from Business Integration come as a surprise. Apps Associates knows your applications inside and out. Whether an organization is looking to move to a hybrid environment, migrate from one middleware tool to another, or integrate a new custom application, we have the expertise to make the process as smooth as possible.



We offer a wide variety of services to aid in a company's Business Integration, including pre-built, end-to-end BPRM and Business Integration solution accelerators that help identify the right middleware tools to fit your needs.

## No Matter Your Tool of Choice, Apps Has IT Covered:

We recognize that there is no one-size-fits-all tool when it comes to elevating each business with cloud solutions. With major certifications in Oracle, MuleSoft and Dell Boomi, we will help vet and analyze the Business Integration product and service offering that is the right fit for your business need. Recognized as the Mulesoft New Partner of the Year and for our expertise in executing on customer needs using both onshore and offshore product models, our experts are skilled in numerous platforms to help you integrate...on your terms.

We're experts in each of the technologies below – and we'll help you evaluate, select and implement the tool that is right for you:



### Our Areas of Expertise

- Business Integration Services
- Business Process Management Services
- Enterprise Consulting Services
  - Enterprise Architecture
  - Assessment and implementation roadmap
  - SOA/IT governance
- Managed Services

## Successful Integration Makes Business Processes Easier

When done correctly, Business Integration of cloud solutions into your tech stack can reap huge benefits for your entire organization.

- ✓ **Reduced IT Expenses**
- ✓ **Increased Operational Efficiency**
- ✓ **New Business Opportunities**
- ✓ **Cost Effective Business Integration**

To learn more about Apps Associates' Business Integration expertise, visit us online [here](#), call +1.855.466.5066 or follow Apps Associates on Twitter and LinkedIn.

### Our Strategic Partners:



## About Apps Associates

Apps Associates is an enterprise application services leader with a customer -first focus.

Apps Associates has more than two decades of experience helping organizations innovate through digital transformation initiatives. Customers such as Brooks Automation, Hologic Inc., Edwards Vacuum, and Take Two Interactive Software turn to Apps Associates for strategic counsel, system integration and the services required to solve their most complex business challenges - utilizing experience in analytics, application modernization, process automation, digital systems, technology and operations.

To learn more about how Apps Associates can help you align your business with the right technology, visit: [www.appsassociates.com](http://www.appsassociates.com), or follow Apps Associates on social media on [Twitter](#) and [LinkedIn](#).

