



## WHY IS **DISC** FOR CHANGE MANAGEMENT IMPORTANT?

Apps Associates Change Management provides the **DiSC**covering framework to teach an understanding of behaviors and communication styles and transforms change resistance into receptivity. This enables and accelerates successful organizational change and transformational user acceptance. **DISC** is a tool widely utilized by companies, both big and small, to enhance their performance and achieve their objectives. Millions of individuals employ the self-assessment tool yearly to enhance productivity, foster effective teamwork, and improve communication.

## WHAT WE PROVIDE

- Discovery Assessments & Workshops tailored to meet individual client needs:
  - Agile EQ
  - Workplace
  - Management
  - Sales
  - Work of Leaders
  - Productive Conflict
- Live or Virtual Workshop Sessions
- Communications, Engagement, & Logistical Support
- All Access Pass to Catalyst Portal for ongoing engagement with the DiSC tool

**CHANGE IS IN THE AIR, LET US  
HELP YOU TAKE FLIGHT!**

## KEY IMPACTS



### IMPROVED COMMUNICATION & COLLABORATION

The **DiSC**covering Framework by Apps Associates is specifically designed to elevate transformational change.



### DECREASED PROJECT OVERHEAD

Apps Associates **DiSC**covering framework reduces project cost by decreasing employee resistance. Intentional and fun DiSC team building workshops help to motivate and inspire teams to contribute to project success.



### IMPROVEMENTS TO COMPANY CULTURE

The **DiSC**covering Framework with Change Management helps improve the employee and project experiences which in turn, increases employee productivity and output