# AppsAccelerate for Oracle SCM: EPM Optimization



The **AppsAccelerate for Oracle SCM: EPM Optimization** solution is designed to align finance and supply chain operations to maximize profitability while minimizing costs. Built for industries such as clean energy and sustainable materials, this solution leverages Oracle's Enterprise Performance Management (EPM) framework to integrate operations, supply chain, and financial data, providing actionable insights for optimized production and sales strategies.

# **Key Specifications**



## **Intelligent Operational Optimization**

Aligns demand, supply, network constraints, and financial inputs to optimize sales, production, and supply chain decisions, enhancing overall profitability.



#### Single Platform

Optimized for Oracle SCM and EPM, seamlessly integrating your Oracle ecosystem.



#### Scalable Framework

Adaptable to various industries, that face a constrained supply chain with a focus on optimizing and driving efficiency.

## **Key Benefits**

## 1. Optimized Organizational Profitability:

**Optimized Profit Margins:** Provides insights into where and how to sell products for the best margin, integrating sales and cost data to ensure maximum profitability.

**End-to-End Cost Optimization:** Aligns demand and production to minimize operational costs from purchasing raw materials to production and delivery.

#### 2. Integration & Flexibility:

**Seamless Finance & Supply Chain Integration:** Oracle EPM integrates with supply chain operations, offering a unified view of demand, costs, and constraints. This integration allows for the optimization of production plans to maximize revenue and profit.

**Demand-to-Optimized Production:** Ensures that production levels are aligned with demand, optimizing client and product margins and minimizing excess inventory or shortfalls.

#### 3. Data-Driven Decision-Making:

**Operational Optimization Planning:** Leverages Oracle EPM's advanced AI to run millions of iterations, calculating the best operational plan based on financial inputs, demand data, and supply chain constraints.

**Optimized Supply Chain:** Oracle Supply Chain Optimization helps businesses purchase and transport materials and products in the most cost-effective way, further reducing operational costs.

## **How It Works**

#### 1. Demand to Optimized Production:

Aligns demand and production to create a plan that maximizes revenue and minimizes cost, ensuring that each unit produced contributes to profit growth.

## 2. Optimized Client & Product Margins:

Identifies where products should be sold to maximize margins, helping businesses understand how much to produce and where to sell to increase profitability.

## 3. Supply Chain Integration:

Oracle SCM integrates supply chain costs and constraints into financial forecasting, enabling data-driven decisions that align operations with profitability goals.

#### 4. Custom Configurations:

Tailored configurations for industries such as clean energy and building materials, including eco-friendly and sustainable product lines, help businesses achieve both financial and environmental goals.

# Frequently Asked Questions (FAQs)

#### What problem does the EPM Optimization solution address?

It resolves inefficiencies in aligning finance and supply chain by integrating operational data with financial forecasting, enabling businesses to maximize profit and minimize costs.

#### Can the solution be customized for specific industries?

Yes, the solution is adaptable to various industries that face a constrained supply chain, with a focus on optimizing and driving efficiency.

#### Is the solution scalable?

Absolutely. The solution is designed to grow with your business, providing scalable tools that adapt to increasing operational complexity.

Optimize your enterprise performance with **AppsAccelerate for Oracle SCM: EPM Optimization**. Contact us to learn how we can tailor our solution to meet your unique business needs.





# **About Apps Associates**

Apps Associates is a premier enterprise applications and technology advisor, counseling and executing across every stage of the enterprise transformation journey—not just the destination. For more than two decades, Apps Associates has closely collaborated with decision makers across nearly every industry, offering end-to-end integration, modernization, and cloud migration services. By helping to break down the silos within today's most complex business challenges, Apps Associates is unlocking solutions and efficiencies that scale into future opportunities.

To learn more about how Apps Associates can help you align your business with the right technology, visit: <a href="https://www.appsassociates.com">www.appsassociates.com</a>, or follow Apps Associates on social media on X and LinkedIn.

