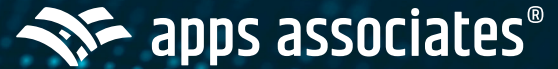


AppsAccelerate for Oracle SCM: Dynamic Pricing



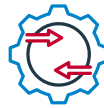
The **AppsAccelerate for Oracle SCM: Dynamic Pricing** solution streamlines the pricing process by eliminating manual updates to static price lists and automating the calculation of selling prices based on current product costs. This cost-plus markup pricing model dynamically adjusts selling prices in real-time, factoring in cost fluctuations, markup adjustments, and currency conversions. Ideal for businesses managing intercompany sales and those impacted by frequent cost changes, this solution enhances Oracle's native pricing algorithms.

Key Specifications



Platform Compatibility

Optimized for Oracle SCM, using Oracle Pricing and Oracle Integration Cloud (OIC) for real-time pricing updates.



Real-Time Pricing Updates

Dynamically adjusts selling prices based on current costs, ensuring up-to-date pricing without manual intervention.



Custom Configuration

Tailored to align with business-specific pricing models, including markup rules and currency conversions.

Key Benefits

1. Efficiency & Automation:

Real-Time Cost Integration: Enhances Oracle Pricing's native algorithms by incorporating a real-time web service call to cost management.

Automated Pricing Adjustments: Automatically updates selling prices based on cost changes, removing the need for manual price list maintenance.

2. Integration & Flexibility:

Seamless Oracle Integration: Extends Oracle Pricing's functionalities with flexible configurations tailored to dynamic pricing needs, integrating seamlessly with Oracle SCM and OIC.

Flexible Markup Application: Customizable markup rules can be applied based on business requirements and product-specific needs.

3. Cost Efficiency & Scalability:

Reduced Manual Effort: Eliminates the need for manual updates to static price lists, saving time and resources.

Scalable Solution: Supports a wide range of business scenarios, from basic cost-plus markup pricing to more complex intercompany sales and warehouse-specific pricing.

How It Works

1. Pricing Integration with Cost Management:

Oracle Pricing algorithms are enhanced to retrieve item costs through a web service, based on the sales order date. Oracle Integration Cloud (OIC) is utilized to call this web service and return the current cost to the pricing algorithm.

2. Markup Application:

Once the cost is retrieved from cost management, the pricing algorithm applies the appropriate markup, following business-specific rules.

3. Currency Conversion:

If the sales order is placed in a different currency than the cost's currency, OIC handles the conversion to ensure accurate pricing in the sales order currency.

4. Warehouse-Based Pricing:

For products shipped from different warehouses, the solution determines product costs based on the fulfillment warehouse specified in the sales order, ensuring accurate cost management across locations.

Frequently Asked Questions (FAQs)

What problem does the Dynamic Pricing solution address?

It resolves inefficiencies in manually updating static price lists by automating pricing adjustments based on current costs and markup rules, providing a dynamic and efficient pricing process.

Can the solution handle currency conversions?

Yes, the solution integrates Oracle Pricing with Oracle Integration Cloud to automatically convert costs into the sales order currency when necessary.

Is the solution customizable?

Absolutely. The solution offers extensive customization options for markup rules, currency conversion, and warehouse-based pricing.

Optimize your pricing processes with **AppsAccelerate for Oracle SCM: Dynamic Pricing**. [Contact us](#) to learn how we can tailor our solution to meet your specific business needs.

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