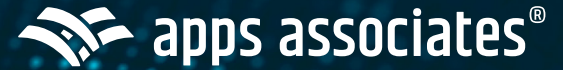


Advisory Services Master Data Governance Strategy



Benefits

- ✓ Establishment of a master data governance strategy improves master data quality, drives process efficiencies, and provides for better decision-making
- ✓ Collaborative engagement style fosters alignment and adaptability - leading to innovative solutions tailored to client-specific needs
- ✓ MDG Roadmap will outline priorities based on strategic importance to deliver maximum value

Duration / Commitment

- ✓ 8 Sessions / 14 hours

Delayed information, due to poor data quality, can have a devastating effect on a company's ability to serve its customers, suppliers and employees. Organizations are faced with the challenge of not having a "Source of Truth" for their master data. The root cause can be traced to a lack of a master data governance strategy and overall program.

Apps Associates collaborates with you directly to build the foundation and organizational alignment for a successful, strategic Master Data Governance (MDG) program. The MDG Strategy offering will assess where you are as an organization to provide you with a realistic assessment of the people, processes, and technology involved in your master data governance lifecycles. Our Advisory experts will facilitate strategic discussions that will review governance principles, operating models and best practices to ensure a successful MDG program launch. We work with you to build an implementation road map aligned to your business objectives.

The Apps Associates MDG Advisory Engagement provides you with expert guidance designed to jump-start your strategic MDG initiatives. We will guide your team through the identification and prioritization of key MDG objectives that will help you succeed on your master data management journey.

Apps Associates will work closely with your master data governance team to accelerate the critical first steps of your planning and scoping processes. This ensures your master data governance implementation roadmap leads you quickly to value and continued success as your strategies evolve.

- Strategic workshops lead by our experts to arm you with best practices and proven master data governance methodologies
- Assessments to determine company readiness and master data maturity
- Detailed roadmap and implementation strategy for today with a plan to scale for the future

Our agile engagement approach helps you avoid common pitfalls and achieve predictable, timely results.

Area of Focus

There are 3 major areas of focus during this engagement:

Areas of Focus	Description		
MDG Pillars	<ul style="list-style-type: none"> ✓ Master Data Governance <ul style="list-style-type: none"> • Organization • Strategy • Operations 	<ul style="list-style-type: none"> ✓ Master Data Architecture <ul style="list-style-type: none"> • Reference Model • Best Practices 	<ul style="list-style-type: none"> ✓ Master Data Quality <ul style="list-style-type: none"> • Strategy • Audits • Validation Rules
MDG Center of Excellence	<ul style="list-style-type: none"> ✓ CoE Best Practices ✓ Roles & Responsibilities ✓ Operating Models 		
MDG Strategy and Roadmap	<ul style="list-style-type: none"> ✓ MDG Program Readiness Assessment ✓ MDG Capability Maturity Model Evaluation ✓ Visual timeline, with phases and associated tasks 		

Key Engagement Activities

Interactive sessions with key customer resources and Apps Associates Advisory professionals to discuss the following topics including work time to develop respective deliverables.

8 sessions

<p>Session # 1</p> <ul style="list-style-type: none"> • Introduction to key stakeholders and kick off for the strategy offering • Distribute MDG Readiness Assessment to customer team • Preparation for subsequent sessions 	<p>Session # 2</p> <ul style="list-style-type: none"> • Background and MDG Overview • Use Case Evaluations and review • Distribute MDG Readiness Assessment to customer team
<p>Session # 3</p> <ul style="list-style-type: none"> • Master Data Governance (Part 1) • Center of Excellence best practice recommendations and identification of potential issues and recommended resolution or mitigation strategies • Continue use case evaluations and review 	<p>Session # 4</p> <ul style="list-style-type: none"> • Master Data Governance (Part 2) • Roles and responsibilities review • MDG operating models and strategies with standard operating procedures review • Continue use case evaluations and review
<p>Session # 5</p> <ul style="list-style-type: none"> • Master Data Architecture and Master Data Quality • Master Data Architecture best practices and recommendations for data reference model development, attributes and hierarchies • Master Data Quality best practices and recommendations for data quality strategy, validation and audits 	<p>Session # 6</p> <ul style="list-style-type: none"> • Master Data Governance Maturity Model Evaluation Overview and distribution • Current State Discovery • MDG Readiness Assessment results review

Session # 7

- Master Data Governance Roadmap Discussion
- Master Data Governance Maturity Model ratings overview and assessment review
- Master Data Governance implementation discussion and road mapping workshop
- Documentation preparation

Session # 8

- Wrap up deliverables and present final output to the business and functional teams with time for questions and refinement of the final deliverables and plan

Key Engagement Deliverables



MDG Readiness Assessment

Tool and associated results used to determine if an organization is ready to undertake a master data governance project, as well as a preliminary assessment of the organization's need for master data governance



MDG Maturity Evaluation

Tool and associated results used to determine how efficiently and effectively data assets are leveraged within your organization. Serves as a baseline for the start of the MDG Roadmap



MDG Roadmap

AA proposed visual timeline with associated tasks and steps to operationalize Master Data Governance / Center of Excellence and a Master Data Operating Model



Advisory Engagement Report

A document highlighting the overall engagement, as well as best practices covered, MDG recommendations and observations

Qualifying Assumptions

Execution of a Master Data Governance Advisory Engagement as described is based on certain important assumptions:

- ✓ Appropriate customer resources are available to facilitate working sessions for requirements gathering with authority to make decisions on requirements, timelines, and other topics related to deployment

About Apps Associates

Apps Associates is an enterprise application services leader with a customer-first focus. Apps Associates has more than two decades of experience helping organizations innovate through digital transformation initiatives. Customers such as Brooks Automation, Hologic Inc., Myonex, Edwards Vacuum, and Take Two Interactive Software turn to Apps Associates for strategic counsel, system integration and the services required to solve their most complex business challenges - utilizing experience in analytics, application modernization, process automation, digital systems, technology and operations.

To learn more about how Apps Associates can help you align your business with the right technology, visit: www.appsassociates.com, or follow Apps Associates on social media on [X](#) and [LinkedIn](#).

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