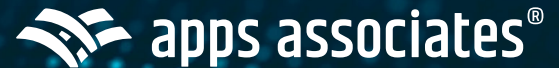


# AppsAccelerate for Med Device & Pharma: Gross-to-Net Reporting

*A Purpose-Built Solution for Medical Device and  
Pharmaceutical Companies*



## Gain Accurate Visibility into True Profitability

Life sciences organizations—including pharmaceutical and medical device companies—face a uniquely complex revenue landscape. From wholesaler deductions and rebates to regulatory compliance and stakeholder transparency, accurately calculating net revenue is critical for financial performance and decision-making.

**AppsAccelerate for Med Device and Pharma: Gross-to-Net Reporting** is a purpose-built solution designed to automate and optimize gross-to-net financial processes for pharmaceutical and medical device manufacturers—especially those selling through wholesalers with high volumes of sales deductions.

## Key Features & Benefits

### 1. Accurate Net Revenue Calculation

Achieve complete transparency throughout your revenue lifecycle.

#### Comprehensive Deductions Coverage:

- Wholesaler Chargebacks & Service Fees
- Wholesaler Volume Rebates
- Group Purchasing Organization (GPO) Admin Fees
- Medicare, Medicaid, and Pharmacy Benefit Manager (PBM) Rebates
- Patient Assistance Programs
- Product Returns

#### Automated Accruals:

- Precise accrual calculations for all deduction types
- Automated creation of accrual journal entries
- Compare actuals to accruals for accurate true-ups

### 2. Optimize Compliance and Reporting

Reduce manual intervention while ensuring accuracy and audit readiness.

- GL Accruals Automation
- Financial Analysis Tools for Deduction Verification
- Prebuilt Analytics Dashboards for Trends and Insights

### 3. Strategic Pricing and Profitability Planning

Leverage real-time revenue data for informed decisions on pricing and reimbursement.

- Uncover true market access value
- Optimize pricing strategies based on net revenue trends
- Provide financial transparency to all stakeholders

### 4. Quick Start Implementation

Rapid deployment gets you up and running in weeks, not months.

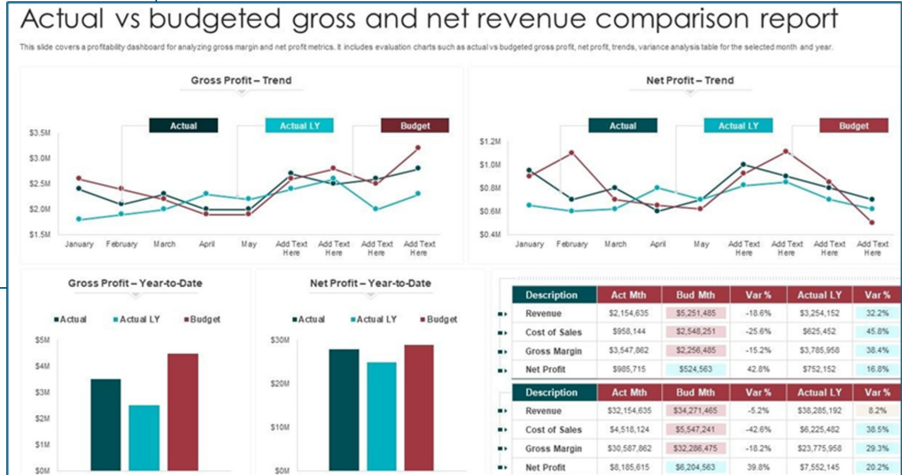
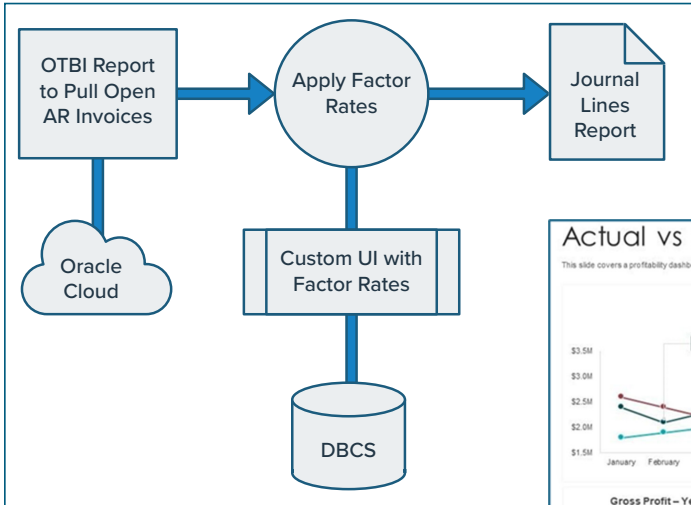
- Prebuilt configurations tailored to the life sciences industry, including pharmaceutical and medical device companies
- Seamless Integration with Oracle ERP Cloud
- End-to-End Enablement: Setup, training, and go-live support included

### 5. Flexible Add-On Services

Extend capabilities to meet your business goals.

- Custom Analytics & KPIs
- Managed Services for Ongoing Optimization
- Integration with other AppsAccelerate offerings

# Solution Snapshot: Gross-to-Net Reporting in Action



## Why Choose Apps Associates?

Apps Associates brings unparalleled expertise in Oracle systems and the life sciences industry, supporting both pharmaceutical and medical device organizations automate complex gross-to-net processes, enhance compliance, and gain financial clarity. Our AppsAccelerate IP delivers high-value solutions with exceptional speed-to-value.

## Benefits at a Glance

- ✓ Enhanced deduction visibility and accuracy
- ✓ Automated accruals and journal entries
- ✓ Strategic insights into net revenue
- ✓ Compliance-ready financial reporting
- ✓ Quick deployment with Oracle integration

## Contact Us Today

Discover how AppsAccelerate for Med Device 'Gross-to-Net Reporting' can enhance your revenue management and streamline your financial operations.

## About Apps Associates

Apps Associates is a premier enterprise applications and technology advisor, counseling and executing across every stage of the enterprise transformation journey - not just the destination. For more than two decades, Apps Associates has closely collaborated with decision makers across nearly every industry, offering end-to-end integration, modernization, and cloud migration services. By helping to break down the silos within today's most complex business challenges, Apps Associates is unlocking solutions and efficiencies that scale into future opportunities.

To learn more about how Apps Associates can help you align your business with the right technology, visit: [www.appsassociates.com](http://www.appsassociates.com), or follow Apps Associates on social media on [YouTube](#) and [LinkedIn](#).

### Our Strategic Partners

**ORACLE** | Partner

