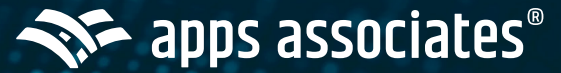


Unlock Cost Efficiency, Visibility, and Control for Your Cloud



Apps FinOps empowers organizations to master financial operations in the cloud with a robust, unified platform that delivers real-time insight, automation, and governance. Designed for today's complex, multi-cloud and hybrid environments, Apps FinOps transforms cloud financial management from a challenge into a powerful lever for growth and performance providing real time insights, alerting and control of your environment.

We Understand the Challenges You Face



Escalating Cloud Spend

On average 30% of cloud spends are wasted due to idle resources and limited governance and visibility.



Limited Cost Visibility

Most organizations struggle to pinpoint where budgets are consumed or wasted in a real time manner.



Disjointed Collaboration

Siloed teams and departments hinder cost accountability and rapid response to anomalies.



Complex Billing Structures

Usage-based, multi-tenant, and containerized workloads create attribution and visibility headaches.



Resource Inefficiency

Orphaned assets and suboptimal licensing inflate costs unnecessarily.



Minimal Financial Ownership

Without clear cost allocation management, cloud ROI is impacted.

Why Apps FinOps ?

Apps FinOps distinguishes itself through a holistic approach that combines intelligent automation with deep operational expertise.

True Hybrid & Multi-Cloud Coverage

Unlike competitors that focus solely on public cloud hyperscalers, Apps FinOps offers unified management across:

Public Cloud

OCI, AWS, Azure, GCP, SaaS application platforms

On-Premises

VMware

Modern Workloads

Kubernetes, Databricks, Snowflake, and LLM-based applications

Actionable Intelligence, Real-Time

- Detect cost anomalies instantly.
- Launch automated savings actions for idle resources, rightsizing, and tag compliance—no manual work required.
- Realtime alerting with integration into your ITSM platform

Conversational AI Insights

- “Agent Sherlock” makes querying optimization opportunities as easy as asking a question.

Precision Financial Management

- Advanced chargeback/showback ensures every cost is accurately allocated to the right teams or products.
- Visibility and tracking to budget spend

Transform Your Cloud Finances

Reshape your cloud investment for efficiency and growth. With Apps FinOps, gain the clarity, automation, and control you need to drive immediate savings and sustain future success.

Stop letting cloud complexity drain your budget. Transform your cloud operations from a cost center into a strategic asset with Apps FinOps.

Ready to see your savings?

[Contact us](#) to schedule your discovery assessment today.

About Apps Associates

For over 20 years, Apps Associates has been a trusted leader in enterprise services with a focus on Oracle as a digital transformation platform. With experience from 700+ cloud projects for 400+ customers worldwide, we deliver proven results that drive growth and innovation. With deep capabilities across Oracle’s infrastructure, data platform and Fusion applications, Apps provides full-service offerings from Advisory, through Transformation, and on-going Managed Services.

To learn more about how Apps Associates can help you align your business with the right technology, visit: www.appsassociates.com, or follow Apps Associates on social media on [Youtube](#) and [LinkedIn](#).

Key Features at a Glance

- ✓ **Unified Dashboards:** Complete visibility across clouds, workloads, and business units.
- ✓ **Automated Optimization:** Quick-win actions and structural fixes—proactively eliminate waste and maximize savings.
- ✓ **Policy & Compliance Automation:** Guardrails to prevent budget overrun and enforce best practices.
- ✓ **Seamless Collaboration:** Shared insights and automated reporting for executives, finance, and engineering.
- ✓ **Integration Ready:** CI/CD pipeline compatibility for cost-aware deployments

Proof of Value

Our approach delivers measurable financial outcomes. Organizations utilizing Apps FinOps typically see.

20–30% Reduction

In cloud spend, typically in the first three months

80% Less Manual Effort

In financial management and reporting


ROI Realization

Typical payback within 3 months

Our Strategic Partners

ORACLE | Partner



 apps associates®